



Often regarded as “the Indiana Jones of architecture photography “ Iwaan Baan , is a Dutch photographer famously known for his pictures focused on architecture which is usually following a unique theme . His images prioritise mystery as its difficult to tell what exactly he is trying to actually portray in his work. Similarly , Helene Binet also focuses on architecture in a unique way to others , providing a new area of perspective that isn't quite abstract as it is “unique”.

The work by Iwaan Baan has been taken in a way that not only shows how abstract the architecture is but also shows that things that look complex can always be broken down to simplicity for example within the image the shapes are all relatively similar however it can

be said the angle at which the image was taken adds to the depth and structure . It follows a similar content in comparison to his other images as they are majority based on architecture with an abstract element , it has a very harmonious flow as the colours are coherent similar tones and the image roughly fits the grid format meaning the viewers attention is correctly spread out to grasp the full image properly. His use of subtle colours is smart as it gives a warm feeling towards the image , predominantly done by the beige , cream colour scheme . The majority of the shapes resemble a rectangle however are placed differently and seem somewhat like trapeziums .

The work is about the abstractness of architecture and is most likely intentionally done to show that architecture can be unique , it could be implied that he is trying to show off architecture around the world as his projects including this are usually of different structures from various places. His reasoning for abstraction could be his intention to simply show off architecture as more than just architecture.

The image was taken by Iwaan Baan after the structure captured his eyes due to its unique approach on a warm atmosphere as it has a different structure to what is usually seen in “cozy” places however the use of warmer tones helps keep the more relaxed atmosphere which could be argued as contrasting to the abstractness of the image .

The work was made using a camera and a specific angle that seems like he crouched down a bit or rested the camera upon a surface to capture a full view of the image without any camera shake . The artist must've been patient enough to capture the perfect photo as any difference in lighting could have drastically changed the atmosphere and the colour pallet. I think the work was executed at a similar pace to someone walking down an aisle due to the beige toned colours that give off a feeling of warmth so naturally makes it feel like the viewer is walking through the image in the same sense of the time in which the picture was taken .

I can imagine that the artist felt confused when he took the image as there are a lot of elements to the image and although fairly organised they seem somewhat out of place in an unexplainable way its as if the artist themselves is experiencing a point in life where they don't know what they want to do or why they are doing what they're doing so0 they express it through the spacing of the objects in the image and use a modern building which somewhat represents the feelings of having to hide your emotions but wanting to speak about it , therefore i believe i can conclude that the artist was going through a emotional stage in life .



The work has been arranged in such a way that captures the building's presence. This is keeping with the content of Iwaan Baan, as it is an image from around the world, yet again, its presence this is keeping with the content of Iwaan Baan as it is an image from around the world yet again which links to my theme of studying economies around the world. The colour scheme employed is a very light pallet consisting of lighter greys and blues. It's a very subtle professionalism type of colouring and it suits the image quite well as it revolves around a professional atmosphere in terms of what the viewer can see, it can be argued that the shade of grey is very dominant over the other colours however, as there are multiple cuboids and cubes within the image. It can be argued that the majority of shapes within the image are actually entirely rectangles, squares, cubes, and cuboids somehow flows coherently as they have similar tones rather than colours. The overall shape of the image is very cuboid as there are multiple cuboids and cubes within the image and it can be argued that majority of shapes within the image are actually entirely just rectangles,, squares, cubes and cuboids, and somehow flow coherently as they have similar tones rather than colours.. The texture is smooth but has a blocky feel towards it in a sense of the building is blocky but as seen in the image looks really smooth. I believe that the work holds together as an overall entity.

The entirety of the matter of the subject of the image is focused on the building in the epicenter which has a powerful presence in comparison to the other buildings around it, I

believe that the angle that the image was taken is intentional as it deliberately contrasts in comparison to the other structures around it and really helps it to stand out this could once again be a direct link to the photographer whom had taken the image as perhaps they are trying to convey a message that implies something to do with standing out from the crowd may not always be a bad thing as shown in the image which had been praised by many for its potential subliminal messages.

The work was made with the use of a camera and most likely an object such as a stool to prevent any camera shake and keep the image preserved , the artist must've had to wait until the street around was empty to get the perfect image or even had to sketch about the angle to take it . The work makes me feel an emptiness as i feel like its so focused on the singular building in the Centre of the frame which makes the viewer overlook the rest of it almost entirely perhaps the photographer was going through something as they seem isolated from the crowd due to factors such as feeling like they don't fit in or aren't good enough and perhaps the image resonates with them quite well.

Iwaan Baan took these pictures in order to understand how they were used and how people live in them revealing his “humanistic approach” to architecture . He also likes to try and show how both formal and informal buildings are adapted to their surroundings through the way they're generally constructed or used .

This work was once again created by Iwaan Baan as he suits my theme the most and has similar attributes and ideas i may try to convey within my own work. Perhaps i may also avoid “golden hour” to try and take more realistic images.



This work by Helene Binet is called Peter Zumthor, has been taken in such a way that it makes the image seem abstract, it links similarly to Iwaan baans unique representation of architectural structures implying they both may perceive the way in which they take there photos similarly, the colour scheme is once again similar due to its plain simplicity, the overall shape of the image is like the inside of a cuboid yet another similarity to Iwaan Baan however she has a different view to Iwaan Baan in the sense of she isn't particularly doing it to show how different buildings in different places look but rather how personal spaces explore human experience as she says "limitations are stimulation for creativity", further clarifying her similar yet different approach towards architecture in comparison to Iwaan Baan.

The work was done by facing a camera upwards at the ceiling in an area where there was light cracking through which could help provide meaning for the light. The work may effect the viewer as it could be interpreted as a shimmering ray of hope in a dark world due to the light being the only source of contrast from the dark grey

In conclusion both pieces by Iwaan Baan and Helene Binet demonstrate how photography can act as an indicator of what the environment / experiences around it are like, implying or even exposing the thoughts and feelings of the people that have been to the buildings in the images and what the people that live around it are actually like in terms of individuality, this is because we are able to interpret that Iwaan Baan's "approach" has a focus on how others see the buildings he takes pictures of which links to Helene Binet who has a similar way of thinking however focuses on the experiences produced by the images rather than how the images can help to create the experiences . With this in mind i decided my main focus would be something i myself find interesting which is the economic impact upon architecture and how it makes people feel about it .

Sources used :

- Google
- Iwaan Baan portfolio - <https://iwan.com>
- Helene Binet portfolio - <https://www.helenebinet.com/>

Books used :

- Moments in architecture
- Living with Modernity

